



TerraCurrent

Branding, Marketing and PR Agencies Combine to Form TerraCurrent

With locations in California and Washington State, TerraCurrent is focused on serving companies in clean energy, clean transportation and corporate sustainability

SAN JOSE, CALIF—MAY 26, 2020—Three fast-growing agencies, Corbae Creative, Hirsch Media, and Identity3, have teamed up to launch TerraCurrent, a holistic branding, marketing and public relations agency that helps earth-friendly companies build sustainably and thrive.

TerraCurrent is led by CEO Glenna Wiseman, Chief Creative Officer Aimee Tuck and Chief Marketing Officer Matthew Hirsch, who together bring over 50 years of experience in clean energy, clean transportation and corporate sustainability.

“Time and again, we have seen the value of delivering a strategic-to-tactical approach for client success. Working from the foundation of a well understood and articulated brand and communications strategy reaps financial rewards,” Wiseman said. “Now we can deliver this holistic approach more seamlessly, working toward greater client value.”

TerraCurrent serves mid-sized companies in clean energy and clean transportation seeking to develop or refine a programmatic approach to branding, marketing and PR. The firm also has a track record in serving global brands in the communications of corporate sustainability milestones.

The leadership team has consistently found success in close partnership with senior executives who seek to delegate a portion of the strategic communications program or enhance the communications team with a fresh perspective.

Visit TerraCurrent.com to view a portfolio of 80+ completed projects with manufacturers, project developers, EPC firms, asset managers, software providers and many other companies.

www.terracurrent.com

Holistic Branding, Marketing and Public Relations for
Clean Energy, Clean Transportation and Corporate Sustainability



About TerraCurrent

TerraCurrent is a holistic branding, marketing and public relations firm serving clean energy, clean transportation and corporate sustainability sectors. The firm blends creativity with science to help earth-friendly companies build sustainably and thrive. TerraCurrent is a CA-based LLC built on benefit-corporation principles. Visit us at TerraCurrent.com.

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